



ADVENTIST HEALTH SIMI VALLEY

2022
COMMUNITY
HEALTH
IMPLEMENTATION
STRATEGY

APPROVED APRIL
27, 2023



Message from President & CEO, Jennifer Swenson

I am pleased to present our Community Health Implementation Strategy for 2022–2025. Adventist Health Simi Valley (AHSV) works collaboratively in Ventura County to create a Community Health Needs Assessment (CHNA) every three years and subsequently, a Community Health Implementation Strategy (CHIS). Together, the CHNA and CHIS form a foundation on which we build programs, services and interventions targeted to meet the needs of the most vulnerable in our community. This aligns perfectly with our mission, *Living God's love by inspiring health, wholeness and hope.*

AHSV is a chartered member of the Ventura County Community Health Improvement Collaboration (VCCHIC) which includes Camarillo Health Care District, Clinicas del Camino Real, Community Memorial Health System, Dignity Health St. John's Camarillo & Regional Medical Center, Gold Coast Health Plan, Ventura County Health Care Agency and Ventura County Public Health. This collaboration broadens our vision of community health and helps us identify specific populations and needs. Working together, we will achieve significant outcomes by improving community well-being in the coming decade.



Included below are descriptions of a fully operational CHIS which combines the joint work of the collaborative and AHSVs independent initiatives. Our collaborative work, the CHNA and our CHIS, may be viewed online at www.healthmattersinvc.org. Printed copies are also available upon request. For Adventist Health Simi Valley, community health and well-being is our mission and we are proud of the the work we are doing to bring hope, healing and wholeness to the families we serve.

Sincerely,

Jennifer L. Swenson
President and CEO



About Us

Adventist Health

Adventist Health is a faith-inspired, nonprofit integrated health system serving more than 80 communities on the West Coast and Hawaii. Founded on Adventist heritage and values, Adventist Health provides care in hospitals, clinics, home care agencies, hospice agencies and joint-venture retirement centers in both rural and urban communities. Our compassionate and talented team of 34,000 includes associates, medical staff physicians, allied health professionals and volunteers driven in pursuit of one mission: *Living God's love by inspiring health, wholeness and hope.* Together, we are transforming the American healthcare experience with an innovative, yet timeless, whole-person focus on physical, mental, spiritual and social healing to support community well-being.

Adventist Health Simi Valley

Adventist Health Simi Valley was founded in 1965 by a group of dedicated community members who had a vision to build a hospital in the towns of Santa Susana and Simi Valley. Today, all of us at Adventist Health Simi Valley share that same vision of progress and growth as well as a passion to provide excellent care and service.

As a faith-based hospital founded on the health and wellness principles of the Seventh-day Adventist Church, we are committed to providing Simi Valley, Moorpark and surrounding communities with the finest medical care. We believe that our Christian-based mission to treat the whole person—mind, body and spirit—makes the difference.

Today, Adventist Health Simi Valley offers a wide range of patient care services including:

- Cancer Navigation Program
- Care Transitions and Caregiver Support Program
- Center of Excellence in Robotic Surgery
- Childhood Development Center
- Emergency Department Care
- Level 2 NICU / Mother-Baby Care
- Moorpark Urgent Care Center and Specialty Clinic
- Nancy Reagan Breast Center
- Spine and Orthopedic
- STEMI Receiving Center
- Stroke Center of Excellence
- Substance Use Navigation Program (CA Bridge)

2022 CHNA Top 15 Identified Health Needs

Prioritized Health needs – planning to address

- **Mental Health**
- **Health Conditions**
- **Access to Care**

What we are not directly addressing in the 2022-2025 CHIS:

Although we address aspects of the fifteen identified areas through our service lines and community outreach, we have chosen to apply targeted funding and efforts to our top three areas, identified above. The purpose of not targeting additional areas (Figure 2., page 8) are due to a combination of factors that include capacity, expertise and the way these concerns can be addressed by other agencies and organization.

Community Health Implementation Strategy 2022-2025

In addition to the work identified in the Ventura County Community Health Improvement Collaborative (VCCHIC) contained in this report, Adventist Health Simi Valley is actively engaged in other projects which directly impact our community well-being that we implement, measure outcomes and report to the Mission Sub-Committee. These include: Community Presence through grants, events and sponsorships.

Youth

1. Empathy program funding for Simi Valley Unified School District
2. Partnership with Moorpark College
3. Athletic trainers and clinical oversight at five local high schools
4. Create education and support network for students and families to navigate issues
5. Opportunity to incorporate social work support
6. Healthy Kids Fun Zones at community events
7. Every 15 Minutes and Not One More education events; hosting, funding, facilitating
8. Foster Youth – Aging out of the foster system puts teens at higher risk of being trafficked, using drugs and alcohol, criminal behavior, homelessness and suicide
9. Human trafficking awareness, events and prevention

Aging Adults

1. Caregiver support program and care navigation
2. Senior Center collaborations
 - a. Expand financial planning and counselling resources
 - b. Senior Wellness Expo
 - c. Fall Prevention
3. Senior Concerns collaborations
 - a. Caregiver support events and groups
4. Parks and Recreation collaborations for senior health and well-being

Heart Health

1. AHA Partnership and Events
2. Blood Pressure Education Campaign
3. Heart Disease Prevention
4. 2-Step Hands Only CPR Education and Training

Substance Abuse and Mental Health

1. CA Bridge Substance Use Navigation Program
2. Stigma reduction education
3. Community outreach and education events
4. Distribution of Narcan

Cancer

1. Support Groups
2. Care Navigator Program
3. Education and Prevention Classes

Community Presence Grants, Events and Sponsorships

- 20+ events each year

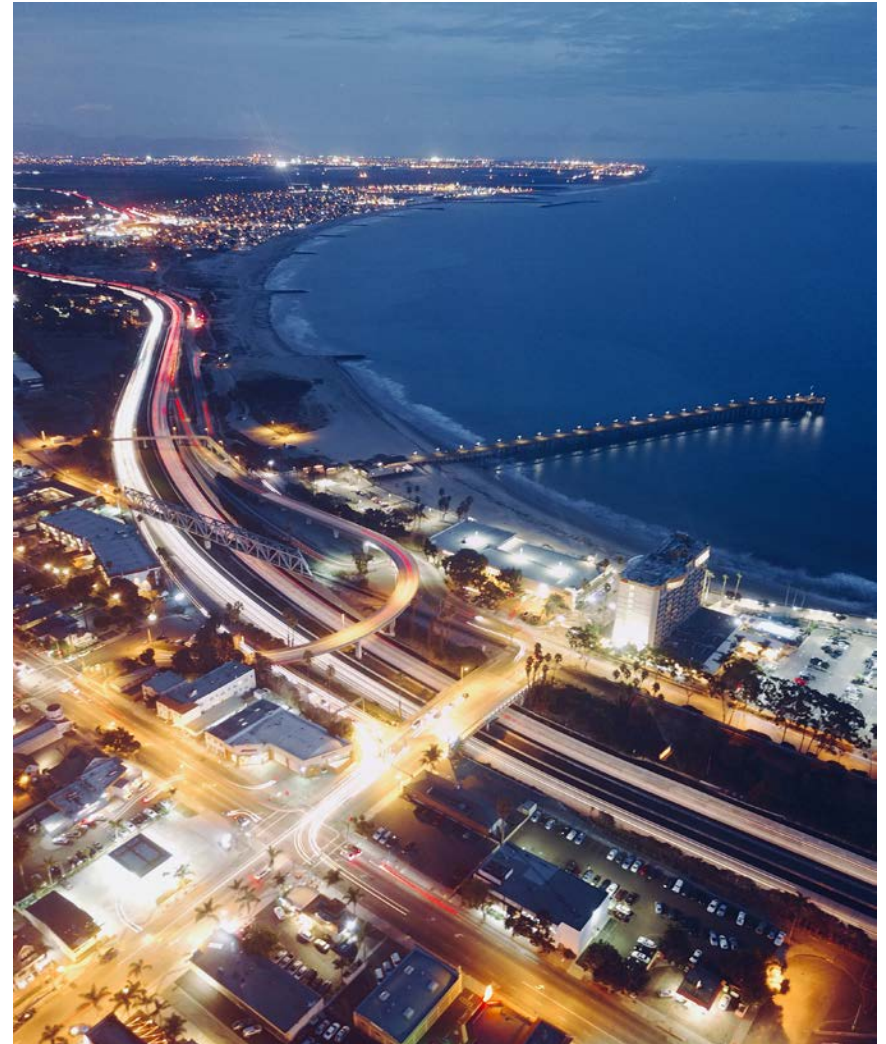


VENTURA COUNTY COMMUNITY HEALTH IMPLEMENTATION STRATEGY 2022



CONTENTS

At-a-Glance Summary	3
Introduction	4
Community Health Implementation Strategy (CHIS) Purpose	5
Developing Strategic Implementation Plans	6
Acknowledgments and Comments	6
Description of the Community Served	7
Community Definition and Description	7
Findings from the 2022 CHNA	8
Methods for Identifying Community Needs	8
Summary of Findings	9
Prioritized Significant Health Needs	9
2022 CHIS	10
Overview	10
Kickoff Meeting	10
Pre-Workshop Worksheets	11
CHIS Workshops	11
Action Plans	13
Contributors to Framework Development	13
Conclusion	17



COMMUNITY HEALTH IMPLEMENTATION STRATEGY VENTURA COUNTY

ADDRESSING MENTAL HEALTH AND SUBSTANCE USE ACROSS THE LIFESPAN



GOAL: Increase access to mental health and substance use related services in Ventura County



STRATEGY: Expand reach of mental health and substance use prevention programs and measures



OBJECTIVE: Improve mental health access through education, leveraging existing behavioral health resources, building organization-based networks and sharing lessons learned.

PREVENTION OF CHRONIC CONDITIONS BY PROMOTING HEALTHY LIFESTYLES



GOAL: Address some of the social determinants of health (SDOH) that contribute to chronic conditions and inhibit healthy lifestyles in Ventura County



STRATEGY: Promote an environment conducive to both physical exercise and increased access to healthy foods.



OBJECTIVE: Identify policies and programs, evaluated through a health equity lens, that promote healthy behaviors and increase access to physical activities and healthy foods in Ventura County.

ADVANCING EQUITABLE ACCESS TO HEALTHCARE



GOAL: Expand access to preventative care services to reduce the need for emergency visits in Ventura County



STRATEGY: Develop and implement health equity conscious policies and programs to expand preventative care service availability and accessibility in Ventura County.



OBJECTIVE: Implement policies and programs aimed at expanding and promoting access to culturally appropriate preventative care services among underserved populations in Ventura County.

INTRODUCTION



The Ventura County Community Health Improvement Collaborative (VCCHIC) is pleased to present its 2022 Community Health Implementation Strategy (CHIS). This plan follows the development of the VCCHIC 2022 Community Health Needs Assessment (CHNA). The CHNA report can be accessed on the Health Matters in Ventura County website at healthmattersinvc.org.

VCCHIC is a formal, charter-bound partnership of health agencies that came together in June 2018 to participate in the development of a joint CHNA exercise and report. VCCHIC continued to collaborate on the 2022 CHNA report. The agencies that constitute VCCHIC are:

- Adventist Health Simi Valley
- Camarillo Health Care District
- Clinicas Del Camino Real, Inc.
- Community Memorial Health System
- Gold Coast Health Plan
- St. John's Regional Medical Center, Dignity Health System
- Ventura County Health Care Agency
Community Health Center
- Ventura County Public Health

The mission of VCCHIC is to build partnerships to improve population health outcomes in Ventura County. These partnerships are necessary to accomplish the shared vision of working collaboratively to develop strategies based upon the identified health priorities from the community health needs assessment. This will result in a collective approach to addressing population health and benefit the communities in which we serve.

THIS REPORT INCLUDES:

- An overview of the three health needs identified and prioritized in the most recent CHNA
- A description of the process and methods used to design the implementation plan
- Strategies designed to address each health need
- A framework describing key actions, responsible persons, process measures and anticipated outcomes for each strategy

Community Health Implementation Strategy (CHIS) Purpose

The purpose of this CHIS report is to identify the goals, objectives and strategies that VCCHIC will use to address the three health priorities identified in the most recent CHNA: (1) Addressing Mental Health and Substance Use Across the Lifespan; (2) Prevention of Chronic Conditions by Promoting Healthy Lifestyles; and (3) Advancing Equitable Access to Healthcare.

The VCCHIC CHIS has been prepared to comply with federal tax law requirements set forth in Internal Revenue Code section 501(r). It requires hospital facilities owned and operated by an organization, described in Code section 501(c)(3), to conduct a CHNA at least once every three years and adopt an implementation strategy to meet the community health needs identified through the CHNA. This report is intended to satisfy each of the applicable requirements set forth in final regulations released in December 2014 and also meet community health improvement plan requirements for Public Health Accreditation.

This CHIS describes the planned response by VCCHIC partner hospitals (listed above) to the needs identified in the 2022 joint CHNA. The CHIS was approved by each board of directors and applies to tax years December 2022 through December 2025.



Developing Strategic Implementation Plans

VCCHIC's action plans for 2022 include both policy and programmatic strategies that are designed to make a difference in the three priority areas. Recognizing that the social determinants of health (SDOH) have a major impact on people's health, wellbeing, and quality of life, the implementation plan includes actionable items that address social and economic factors such as access in low- income areas.

The 2022 implementation plans for VCCHIC were thoughtfully developed to leverage current community resources, while also working collaboratively across multiple sectors to engage new community partners. A series of virtual meetings and workshops were conducted to identify the goals, objectives and strategies documented in this plan. An overarching, goal was developed for each health need, ensuring alignment and consistency across collaborative partner organizations. These plans will guide VCCHIC and member organization health improvement efforts from 2023 to 2025.

Prioritized Significant Health Needs



Addressing Mental Health and Substance Use Across the Lifespan

Goal: Increase access to mental health and substance use related services in Ventura County.



Prevention of Chronic Diseases by Promoting Healthy Lifestyles

Goal: Address some of the social determinants of health (SDOH) that contribute to chronic conditions and inhibit healthy lifestyles in Ventura County.



Advancing Equitable Access to Healthcare

Goal: Expand access to preventative care services to reduce the need for emergency visits in Ventura County.

Acknowledgments and Comments

VCCHIC commissioned Conduent Healthy Communities Institute (HCI) to support report development of the 2022 CHIS. HCI works with clients across the nation to drive community health outcomes by assessing needs, developing focused strategies, identifying appropriate intervention programs, establishing monitoring systems, and

implementing performance evaluation processes. This report was authored by Sharri Morley, MPH, Public Health Consultant at HCI. To learn more about Conduent Healthy Communities Institute, please visit <https://www.conduent.com/claims-and-administration/community-health-solutions/>. Written comments on this report can be submitted at www.healthmattersinvc.org.

DESCRIPTION OF THE COMMUNITY SERVED

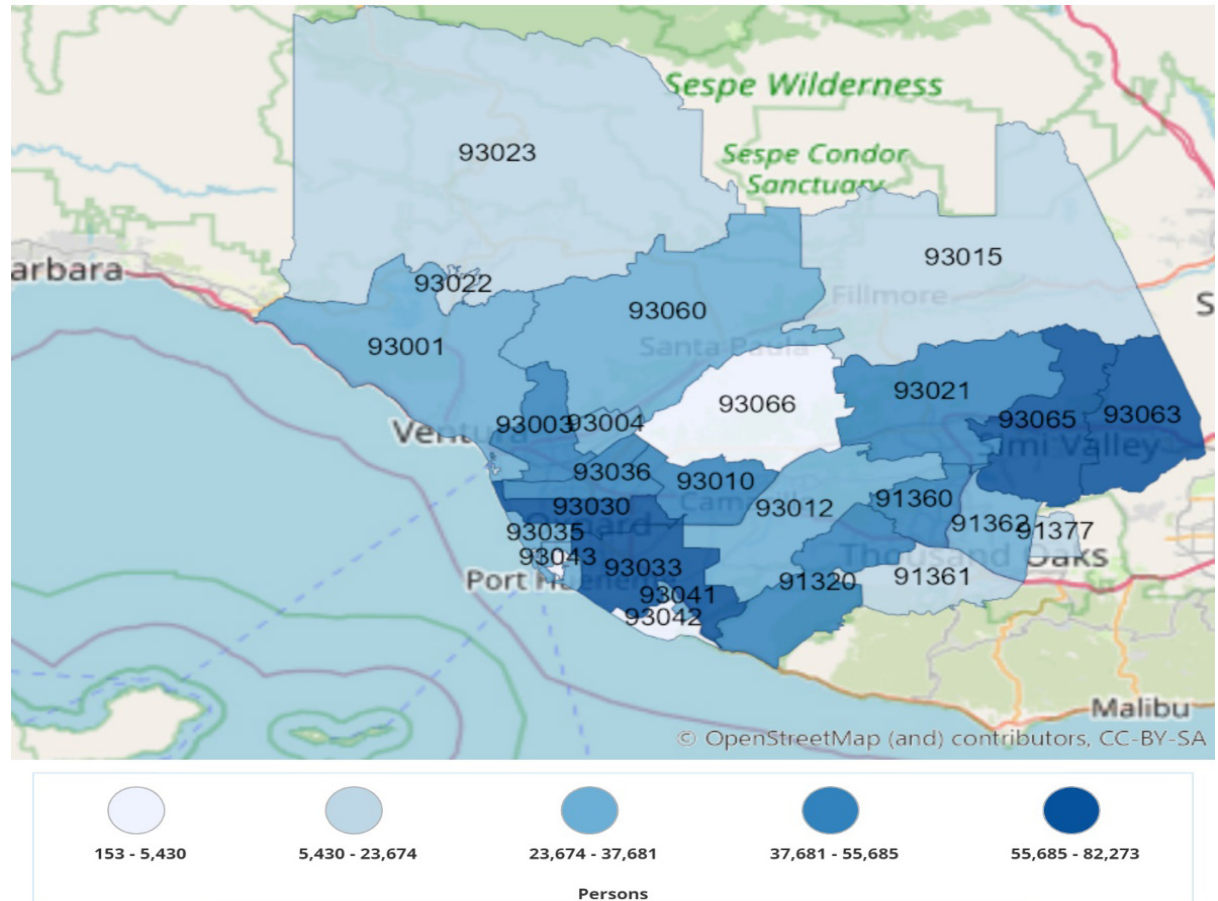
Community Definition and Description

In this document, community is defined as the resident population within the hospital's service area. Committed to addressing health disparities and serving communities with impactful solutions that leverage shared resources and coordinate care, the health agencies that make up the VCCHIC have come together in defining their service area as the County of Ventura.

Located in Southern California, Ventura County has a land area of 1,843.1 square miles which encompasses 10 cities, 23 census-designated places, and 15 other unincorporated communities. According to 2022 Claritas Pop-Facts, Ventura County has a population of 842,465 and is the 13th largest county in terms of population. Figure 1 illustrates the population size in Ventura County by zip code. The most populated zip codes are 93033 (Oxnard), 93065 (Simi Valley), 93030 (Oxnard), and 93063 (Simi Valley) with population totals of 82,273; 74,289; 60,815; and 55,685 respectively. Additional details describing the community in Ventura County, including demographics and social and economic determinants of health, can be found in the CHNA report on the Health Matters in Ventura County website at <https://www.healthmattersinvc.org/>.

FIGURE 1. POPULATION OF VENTURA COUNTY BY ZIP CODE

Data Source: Claritas



May 19, 2022

www.healthmattersinvc.org

FINDINGS FROM THE 2022 CHNA

VCCHIC conducted its 2022 Community Health Needs Assessment (CHNA) between January and June 2022. The purpose of the CHNA was to identify and prioritize the significant health needs of the community.

Methods for Identifying Community Needs

Secondary data used in the assessment consisted of community health indicators, while primary data consisted of focus group discussions and an online community survey. Findings from all these data sources were analyzed to identify the significant health needs for Ventura County.

Summary of Findings

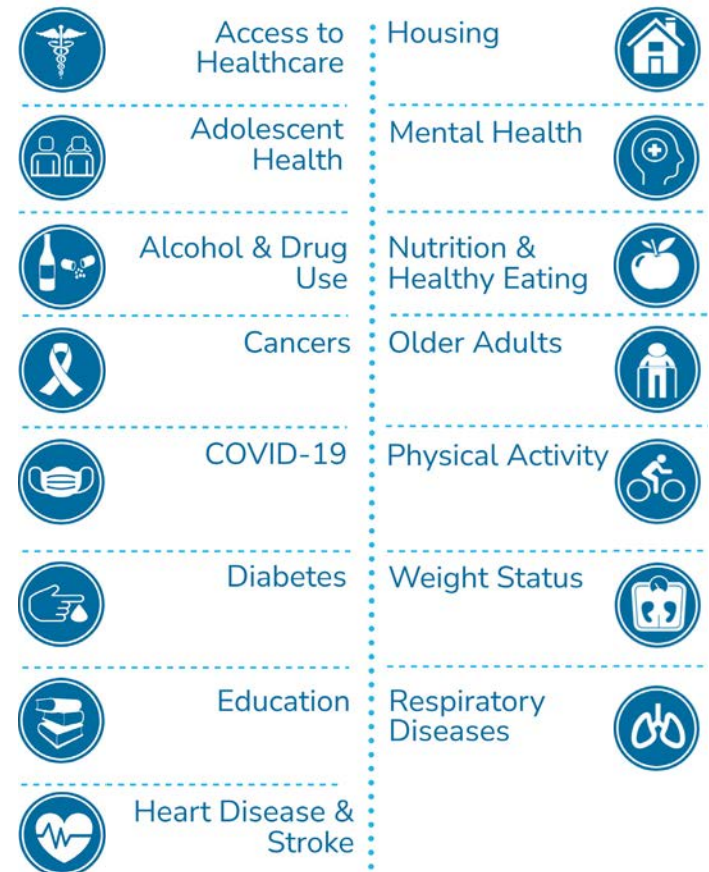
Health needs were determined to be significant if they met the following criteria:

- Secondary data analysis: top 10 health needs as ranked by HCI's Data Scoring Tool
- Survey analysis: identified by 25% or more of respondents as a priority issue
- Qualitative analysis: frequency topic was discussed within/across focus groups
- Life expectancy data: analysis of leading causes of death, leading causes of premature death and all-cause mortality

Through this criteria, fifteen needs emerged as significant. Figure 2 illustrates the final 15 significant health needs, listed in alphabetical order, that were included for prioritization based on the findings of all forms of data collected for the VCCHIC 2022 CHNA.

VCCHIC convened a group of community leaders to participate in a presentation of data on the 15 significant health needs. Following the presentation, participants engaged in a discussion and were asked to complete an online prioritization activity.

FIGURE 2. SIGNIFICANT HEALTH NEEDS



Process and Criteria

The online prioritization activity included two criteria for prioritization:

- Magnitude of the Issue
- Ability to Impact

Participants assigned a score of 1-3 to each health topic and criterion, with a higher score indicating a greater likelihood for that topic to be prioritized. Numerical scores for the two criteria were then combined and averaged to produce an aggregate score and ranking for each health topic.

Prioritization Results

After discussing the results of the prioritization process, the VCCHIC founding members agreed to include each of the 15 significant health needs as subtopics to three prioritized significant health needs. The three priority health needs are shown in Table 1.

Prioritized Significant Health Needs

The first prioritized significant health need, Addressing Mental Health and Substance Use Across the Lifespan included Adverse Childhood Experiences (encompassing Adolescent Health, Substance Use, Housing Overcrowding and Education) and Health and Wellness for Older Adults. The second prioritized

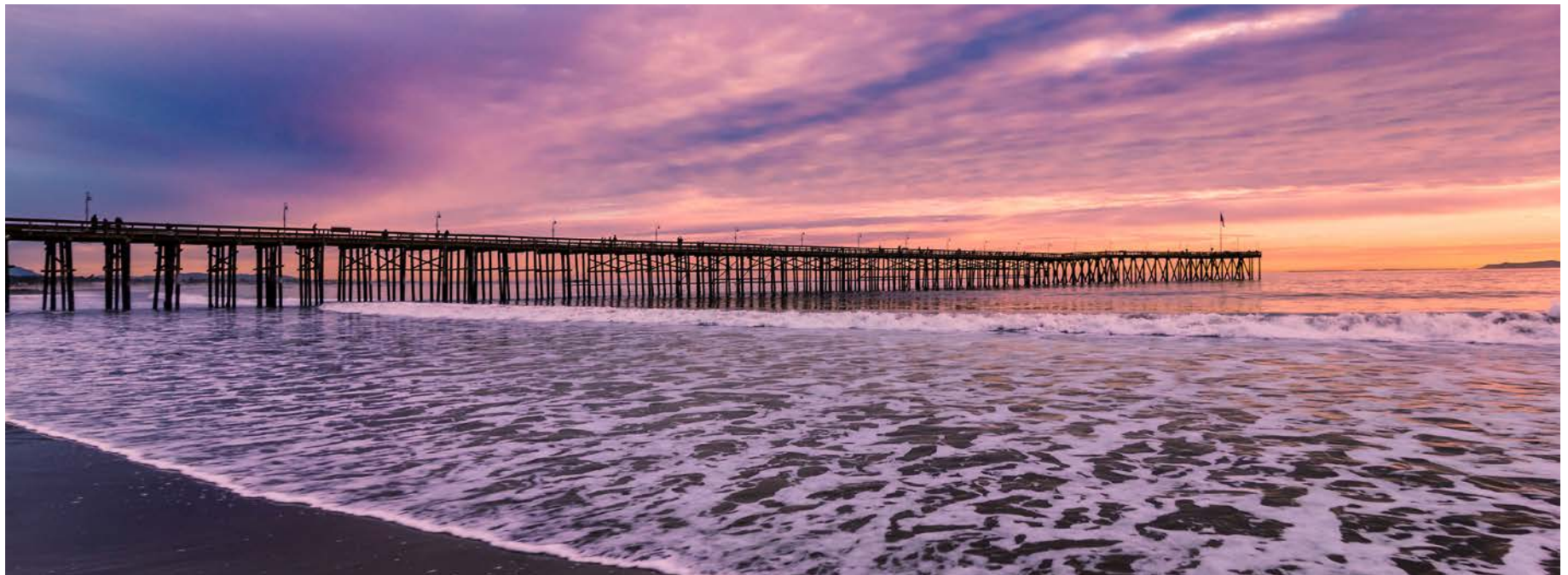
significant health need, Prevention of Chronic Conditions by Promoting Healthy Lifestyles, includes chronic disease related sub-topics like Diabetes, Cancer, Weight Status, Physical Activity, Heart Disease and Stroke and Nutrition and Healthy Eating. The third and final prioritized significant health need is Advancing Equitable Access to Healthcare.

TABLE 1. PRIORITIZED SIGNIFICANT HEALTH NEEDS

Addressing Mental Health and Substance Use Across the Lifespan

Prevention of Chronic Conditions by Promoting Healthy Lifestyles

Advancing Equitable Access to Healthcare



2022 CHIS

This section presents strategies and program activities that VCCHIC intends to deliver, support, and/or collaborate on to address significant prioritized community health needs over the next three years, including resources for and anticipated impacts of these activities. Planned activities are consistent with current needs and VCCHIC mission and capabilities. VCCHIC may amend the plan as circumstances warrant, such as changes in community needs or resources to address them.

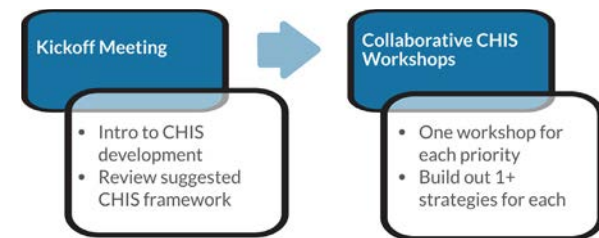
Following the identification of the three priority health needs, VCCHIC founding members began subsequent work on implementation planning with the following goals:



Overview

Following these initial planning meetings, Conduent HCI hosted a series of virtual meetings and workshops as shown in Figure 3.

FIGURE 3. CHIS WORKSHOP SERIES

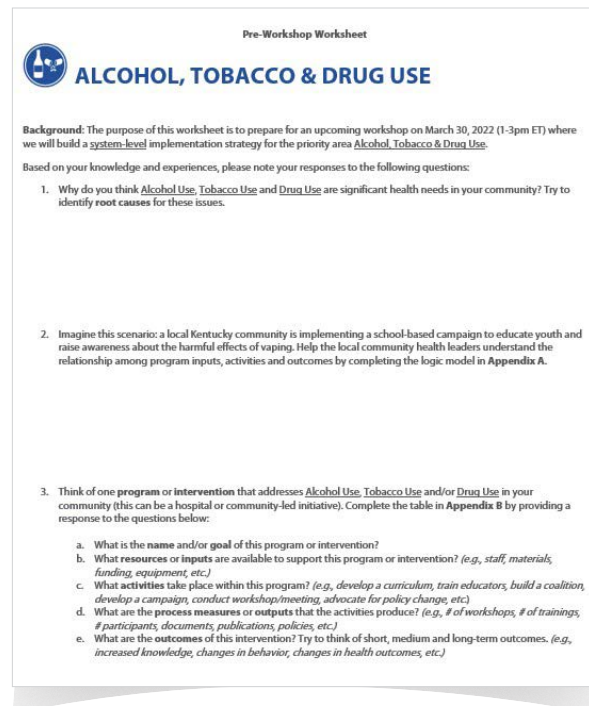


Kickoff Meeting

VCCHIC founding members were invited to participate in a CHIS kickoff meeting on July 5, 2022. A separate kick-off meeting was held on July 15 for all collaborative members. During each virtual meeting, participants reviewed the three health needs that emerged from the most recent CHNA and were introduced to the CHIS planning process (including logic models, process measures and outcome measures). During the founding members' meeting, participants were also asked to provide feedback on a draft framework that was proposed for developing the new implementation plan and were informed about worksheets that they would be asked to complete prior to attending the upcoming workshop series.

Pre-Workshop Worksheets

Conduent HCI developed three *Pre-Workshop Worksheets* (one per health need) to prepare participants for group discussion in the upcoming workshops. Participants were asked to consider root causes for each of the priority health issues, complete a sample logic model, and identify existing programs or interventions that address the relevant priority health need. Each worksheet also included an appendix of resources, with links to national, state, and local goals and objectives, a list of evidence-based resources, and relevant indicators from the secondary data analysis. Each worksheet was emailed to participants several days prior to the respective workshop.



CHIS Workshops

Following the kickoff meeting, VCCHIC founding members were invited to two workshops on each significant prioritized health need. The first workshop was designed to discuss and define goals, strategies, objectives and associated activities to support the CHIS framework for the health topic. During the second workshop, participants refined activities and process measures within the context of the CHIS framework while identifying resources to lead the initiative and baseline measures for monitoring and evaluating activity progress over the next three years. Table 2 shows the timeline for each of the workshops.

TABLE 2. VCCHIC FOUNDING MEMBERS WORKSHOPS

Significant Prioritized Health Need	Session 1: Brainstorm and Discussion	Session 2: Refine and Finalize the Framework
Addressing Mental Health and Substance Use Across the Lifespan	July 16, 2022	August 2, 2022
Prevention of Chronic Conditions by Promoting Healthy Lifestyles	August 23, 2022	August 30, 2022
Advancing Equitable Access to Healthcare	September 6, 2022	September 13, 2022



FIGURE 4. EXAMPLE JAMBOARD FROM THE COLLABORATIVE BRAINSTORMING PROCESS



Prevention of Chronic Conditions: Strategy

What strategy(ies) will help us approach our goal (public policies, education, programs, etc.)?



Prior to the first workshop for each health topic, participants were encouraged to review relevant initiatives within their organizations as well as best practices outlined in the pre-workshop worksheet. Then, HCI facilitated a group brainstorming session using Jamboard, a collaborative digital whiteboard, to begin building various elements of a logic model to support a strategic framework for the health need. Results of the session are shown in

Figure 4. The group discussion initially focused on root causes of the prioritized significant health need as a means of identifying framework goals. Once identified, participants moved to discuss the strategic approach VCCHIC might take to reaching the identified goal. Strategies were categorized as policy, programmatic or educational approaches to increase general knowledge or change attitudes and practices. The group also identified the popula-

tion they intended to impact most. Finally, specific activities were outlined to facilitate the selected strategy.

After conducting the workshop, HCI utilized the information gathered during the group brainstorming activity to create an implementation framework that was shared with VCCHIC founding members for review and approval. The group developed a separate framework for each strategy.

Action Plans

The action plans presented on the following pages outline the individual strategies and activities VCCHIC will implement to address the three prioritized health needs. The following components are outlined in detail in the frameworks that follow: (1) actions VCCHIC intends to take to address the health needs identified in the CHNA, (2) the anticipated impact of these actions as reflected in the process and outcome measures, (3) the resources VCCHIC plans to commit to each strategy, and (4) any planned collaboration to support the work outlined.

Contributors to Framework Development

VCCHIC is the decision-making entity for the 2022 Community Health Needs Assessment and is chaired by the Epidemiologist at Ventura County Public Health. Primary representatives for the founding members of the collaborative include:

- Mohnisha Jit, MPH, Ventura County Public Health — *Epidemiologist, Maternal, Child, and Adolescent Health Programs*
- Aruni Ganewatte, MS, Ventura County Public Health — *Community Service Coordinator*
- George West, JD, St. John's Regional Medical Center and St. John's Pleasant Valley Hospital, Dignity Health System — *Service Area Vice President, Mission Integration*
- Kathryn Stiles, Adventist Health Simi Valley — *Director of Community Integration*
- Lizeth Barretto, Ventura County Health Care Agency Community Health Center — *Ambulatory Care Administrator*
- Lynette Harvey, Camarillo Health Care District — *Clinical Services Director*
- Erin Slack, MPH, Gold Coast Health Plan — *Senior Manager of Population Health*
- Rachel Cox, MPH, Clinicas Del Camino Real, Inc. — *Operations Manager*
- Will Garand, Community Memorial Health System — *Vice President, Planning & Managed Care*
- Jamie Rotnofsky, PhD, Ventura County Behavioral Health — *Senior Behavioral Health Manager*





Addressing Mental Health and Substance Use Across the Lifespan

Goal: Increase access to mental health and substance use related services in Ventura County



Strategy: Expand reach of mental health and substance use prevention programs and measures

Objective: Improve mental health access through education, leveraging existing behavioral health resources, building organization-based networks and sharing lessons learned.

Intended Population: Children and Older Adults (0-75) in Ventura County

Resources: Ventura County Community Health Improvement Collaborative (VCCHIC) founding member organizations

Collaboration Partners: Ventura County Behavioral Health

Programs/Activities	Lead Person / Organization	Process Measure Y1	Process Measure Y2	Process Measure Y3	Data Source	Baseline
Activity 1: Expanding Substance Use Navigators (SUN) to all hospitals within Ventura County	VCCHIC Founding Members, Community Memorial Health System, Ventura County Public Health with the Ventura Department of Education as partner	<ul style="list-style-type: none"> Leverage Continuing Medical Education (CME) program for providers to introduce substance use navigators and address stigma Utilize and expand existing frameworks to address stigma via school-based and community programs Schedule quarterly meetings of the SUNs to identify and maximize best practices 	Identify opportunities to leverage diversion from the emergency department to the sobering center or other substance use treatment centers within the county	Engage the Ventura County Sheriff's Office and other associated organizations for jail diversion through sobering centers	California (CA) Bridge	Number of medical assisted therapy orders written in the emergency room prior to discharge
Activity 2: Leveraging lessons learned from Medi-Cal integrated behavioral health programs to expand access to behavioral health services	VCCHIC Founding Members, Gold Coast Health Plan	<ul style="list-style-type: none"> Establish relationship and communication with commercial plans (via California Hospital Association, Hospital Association of Southern California, Veterans Affairs, etc.) Schedule biannual meetings to support collaborative learning between BHIP partners 	Leverage Medi-Cal Behavioral Health Integration and Student Behavioral Health Integration Program pilots as a starting point for expanding integrated programs to more Medi-Cal providers and in working with commercial plans to expand Behavioral Health and Substance Use resources in Ventura County through the school-linked Behavioral Health statewide fee schedule and provider network mandates	Identify funding opportunities via existing programs to maximize county resources	Gold Coast Health Plan	Data from BHIP partners
Activity 3: Leverage the Community Information Exchange (CIE) as a resource for providers connecting patients in the primary care setting with existing and future community behavioral health support programs and services	VCCHIC CIE Governance Board Member Organizations	Assess and categorize available community resources	Collaborate with providers and community-based organizations to develop a common referral approach/mechanism and determine how best to communicate results and troubleshoot challenges regularly	Coordinate with providers and community-based organizations to develop and distribute materials to communicate and strengthen the connection between primary care providers and community-based behavioral health support programs including school-based programs	CIE	Collect at CIE launch

Anticipated Outcomes	Data Source	Baseline
Short-Term: Number of providers and community members educated to address mental health related stigma	VCCHIC	Collect at program implementation
Medium-Term: Percentage of patients identified receiving mental health care through hospital or community-based services for depression, anxiety, suicide or substance use	Hospital records, CIE	Collect at program implementation
Long-Term: Reduced ER visits due to mental illness and/or substance use, by diverting those with mental health/substance use needs to mental health/substance use care specific centers	Department of Health Care Access and Information (HCAI)	Hospitalization Data (2021)



Preventing Chronic Conditions by Promoting Healthy Lifestyles

Goal: Address some of the social determinants of health (SDOH) that contribute to chronic conditions and inhibit healthy lifestyles in Ventura County



Strategy: Promote an environment conducive to both physical exercise and increased access to healthy foods

Objective: Identify policies and programs, evaluated through a health equity lens, that promote healthy behaviors and increase access to physical activities and healthy foods in Ventura County.

Intended Population: All age, race and ethnic groups in Ventura County

Resources: Ventura County Community Health Improvement Collaborative (VCCHIC) partner organizations, state and county health departments, local businesses and non-profit organizations

Collaboration Partners: VCCHIC partner organizations

Programs/Activities	Lead Person / Organization	Process Measure Y1	Process Measure Y2	Process Measure Y3	Data Source	Baseline
Activity 1: Increase access to healthy foods by connecting community members to available resources	VCCHIC Founding Members with Ventura County Public Health and Gold Coast Health Plan as lead organizations	<ul style="list-style-type: none"> Leverage existing data to identify produce providers and philanthropy partners in and around communities at highest risk for food insecurity Locate a Farmer's Market with free produce in the neighborhood 	Provide on-site CalFRESH enrollment and healthy food education into the Farmer's Market location	Leverage existing programs to increase produce consumption in the homeless population and older adults	Ventura County Public Health and Gold Coast Health Plan	Collect at activity implementation
Activity 2: Promote physical activity as a key component of a healthy lifestyle	VCCHIC Founding Members with Camarillo Health Care District, Community Memorial Health System, Gold Coast Health Plan as lead organizations	Identify community-based programs and resources including green spaces, community centers and recreational clubs (walking, biking, running, sport, etc.) providing access to physical activities at low or no cost.	Identify and engage providers and other community partners to promote physical activity through physical activity prescriptions, family wellness workshops, recreational clubs and other community-based programs previously identified in Y1	Seek grant funding to improve access to recreational opportunities in areas with less access to open space including expanding walking paths, sports and club programs to include more age categories, etc.	VCCHIC Founding Member organizations	Collect at activity implementation
Activity 3: Facilitate coordination of hospital and health system cancer prevention programs	VCCHIC Founding Members hospital cancer coordinators with Cancer Support Community with Dignity Health as lead organization	Brand VCCHIC health education materials for partner and community-based organizations to support cancer prevention activities	Expand screening and prevention initiatives by leveraging partner resources and VCCHIC education materials developed in Y1	Develop a strategic plan for all cancer programs in Ventura County	Dignity Health	Collect at activity implementation
Activity 4: Coordinate referrals for strategic programs and promote events via the Community Information Exchange (CIE)	VCCHIC Founding Members with CIE Governance Board as lead organization	Assess and categorize available community resources	Onboard community resources identified in Y1 to the CIE	Utilize the referral data from the CIE to evaluate the needs and determine which programs VCCHIC wants to invest to increase availability of resources	CIE Governance Board	Collect at activity implementation

Anticipated Outcomes	Data Source	Baseline
Short-Term: • Number of community-based programs (CalFRESH, recreational clubs and screening events) that invest in a community activity to promote physical activity, healthy eating and/or cancer screening	CIE, community partners	Collect at program implementation
Medium-Term: • Number of community members utilizing CalFRESH benefits at Farmer's Markets. • Number of community members enrolled in physical activity programs • Planned cancer prevention coordination activities	Human Services Agency	Collect at program implementation
Long-Term: • Reduction in emergency room and hospital utilization from uncontrolled diabetes • Reduction in morbidity from all cancers • Reduction in mortality from all cancers	Department of Health Care Access and Information (HCAI)	Hospitalization Data (2021)



Advancing Equitable Access to Healthcare

Goal: Expand access to preventative care services to reduce the need for emergency visits in Ventura County



Strategy: Develop and implement health equity conscious policies and programs to expand preventative care service availability and accessibility in Ventura County

Objective: Implement policies and programs aimed at expanding and promoting access to culturally appropriate preventative care services among underserved populations in Ventura County

Intended Population: Underserved populations including low-income, immigrant, migrant, refugee, LGBTQIA+, Latinx and Black/African American

Resources: Ventura County Community Health Improvement Collaborative (VCCHIC) partner organizations, American Hospital Association Institute for Diversity and Health Equity (AHA IFDHE)

Collaboration Partners: VCCHIC partner organizations

Programs/Activities	Lead Person / Organization	Process Measure Y1	Process Measure Y2	Process Measure Y3	Data Source	Baseline
Activity 1: Develop a collaborative Population Health Management (PHM) strategy as the framework for CalAIM implementation (high-level, data-driven, risk-stratified strategy for intended populations across the collaborative)	VCCHIC Founding Members with Gold Coast Health Plan as lead organization and First5 Ventura County and Westminster Clinic as partner organization	Develop a PHM strategy aimed at enhancing access to primary care and prenatal/postnatal care services	Restructure health plan financial model(s) and/or programs to incentivize both patients and providers toward expanded opportunities to access primary care and prenatal/postnatal visits and preventative screenings	Develop collaborative community wellness and prevention programs to address the needs of highest risk community members	Gold Coast Health Plan	Collect at program start
Activity 2: Expand Sexual Orientation and Gender Identity (SOGI) knowledge and awareness in the community	VCCHIC Founding Members with Dignity Health as lead organization and Ventura County Diversity Equity and Inclusion (DEI) program as partner	Lead organization (Dignity Health) to facilitate Healthcare Equality Index (HEI) certification for other collaborative health systems	Support expansion of residency programs to include SOGI training	Elevate public awareness of SOGI concerns as well as classes and education available to increase knowledge	VCCHIC Founding Member organizations	Collect at program start
Activity 3: Assess the Diversity & Inclusion in Leadership and Governance state of VCCHIC founding member organizations and action plan based on those findings	VCCHIC Founding Members with Communities Lifting Communities as partner	Select assessment tool and Conduct Assessments	Develop and implement individual organization action plans and VCCHIC action plan based on assessment findings	Summit of DEI leadership from VCCHIC founding member organizations to include their respective Board representatives	AHA IFDHE	Collect at program start
Activity 4: Ensure Community Information Exchange (CIE) is integrated with Ventura County Health System electronic health records (EHR)	VCCHIC Founding Members with the CIE Governance Board as lead organization	Evaluate potential technology vendors for capability to connect with health systems' EHR	Ensure ability of health systems to make social needs referrals to the CIE and close the loop from their EHR	Evaluate type of referrals coming from the health care system and optimize community partnerships to address social needs	CIE	Collect at baseline
Anticipated Outcomes			Data Source	Baseline		
Short-Term: • Number of organizations that participate in SOGI and/or DEI assessments • Number of organizations participating in the PHM strategy			American Hospital Association, Dignity Health, Gold Coast Health Plans and any state-level accreditation organization	Collect at program implementation		
Medium-Term: • Number of collaborative wellness and prevention programs that were developed because of the PHM strategy			VCCHIC Founders	Collect at program implementation		
Long-Term: • Increase primary care visits including screenings • Increase in infant, child, and adolescent well-child visits • Increase in childhood and adolescent vaccinations • Reduce emergency room visits			Gold Coast Health Plan, VCCHIC health care partners, Department of Health Care Access and Information (HCAI)	Collect at program implementation		

CONCLUSION

This Community Health Implementation Strategy (CHIS) for Ventura County Community Health Improvement Collaborative (VCCHIC) meets the federal requirement for charitable hospital organizations to develop a three-year written plan describing how the hospital facility plans to address the significant health needs identified in the most recent Community Health Needs Assessment (CHNA) [IRS Section 501(r) (3)]. This CHIS also meets community health improvement plan requirements for Public Health Accreditation. VCCHIC partnered with Conduent Healthy Communities Institute to develop this 2022 CHIS.

A series of virtual meetings and workshops were conducted to identify the goals, objectives and strategies documented in this plan. The goals, objectives and strategies outlined in this report will guide VCCHIC in their collaborative efforts to address each of the three prioritized health needs. Periodic evaluation of process measures and outcome measures will be conducted to ensure that strategies are on track to be completed as described.

Please use this online form to send any comments or feedback about this report: [Ventura County Public Health: Contact Us \(healthmattersinvc.org\)](https://healthmattersinvc.org). Feedback received will be incorporated into the next assessment and CHIS development process.





Approval Page

2023 CHIS Approval

In response to the 2022 Community Health Needs Assessment, this Community Health Implementation Strategy was adopted on April 27, 2023 by the Adventist Health System/West Board of Directors.

The final report was made widely available on May 31, 2023.

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